

Matthew A Parker

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<Objectives>

With a long history of Development and Leadership, I've obtained a vast amount of experience in Web Application Development, including Team and Customer Management. As a Developer, I have extensive hands-on experience developing robust web applications, as well as Systems Administration. I've led teams, both large and small, internally and internationally, in numerous cutting edge technical endeavors, including those involving advanced video delivery functionality.

<SkillSet>

PHP 4/5	Subversion (SVN) and GIT Version Control
MVC Architecture and Frameworks (Codeigniter, Laravel)	Amazon AWS and Rackspace Cloud Infrastructures
SQL (MySQL and MSSQL Database Servers)	IIS and Apache Web Server Configuration
Adobe Coldfusion	Windows XP, Vista, 7, Server, Mac and Linux Operating Systems
RESTful Web Services	Computer Hardware, Networking and Troubleshooting
Front-End HTML 4/5, CSS, JavaScript / jQuery Framework	Content Management Systems (Drupal & Wordpress)
AJAX and UI integration techniques	Custom CMS Plug-in / Module Development
Flash ActionScript 2/3	Audio / Video Technologies
Social Networking Platform App Development and Integration	Various Audio Production and Editing Software Applications
Mobile (IOS & Android) Development with Titanium / PhoneGap	Adobe Creative Suite
Online Marketing & SEO	Coda, Sublime Text, Eclipse and Zend Development Environments
Various Project Management and Development Methodologies	Google Search Appliance

<Experience>

2013 – Present, Viddler, “Director of Software Development”

- Technical Lead on Projects for High Profile Clients
- Front End (HTML/CSS/JavaScript), Server Side Programming, API Support, and Proof of Concept Development
- Defined Software Development Project Specifications
- Determined of the viability of investment for feature enhancements
- Determined the viability of custom development projects deriving from both Internal and Customer Requests
- Managed international Design and Development teams to ensure UI and Application met Specifications and Deadlines
- Managed support and bug inquiries and allocated resources for correction of those that I determined as valid issues

2010 – 2013, Klunk & Millan Advertising, “Lead Web Developer / Manager”

- Developed Drupal Modules, Web Applications utilizing PHP, MySQL, HTML4/5, CSS, jQuery and MVC Frameworks
- Maintained production and development LAMP servers in the Rackspace Cloud, as well as internal Mac File Server
- Manage Development and UX/UI teams to ensure projects met specifications
- Developed internal processes, Web Applications and Infrastructure to increase team efficiency
- Worked with Account Managers to develop proposals, set budgets, timelines and project specifications
- Watched Trending Technologies and Techniques and made recommendations for adoption when applicable
- Developed Facebook Applications to support Clients Overall Marketing Initiatives (PHP, MySQL, HTML, CSS, jQuery)
- Developed IOS In-App HTML5 interactive Marketing Pages (HTML5, CSS, jQuery)

2008 – 2010, Canon Communications, “Lead Web Developer / Manager”

- Analyzed, Interpreted, Refined and Executed Project Specifications
- Managed Remote Development and UX/UI teams,
- Managed Project owners expectations and outcomes
- Developed Front End Interfaces (HTML/CSS/JavaScript)
- Developed Custom Applications (PHP, Coldfusion, MySQL)
- Developed Reuters News Feed Application (Windows Server 2003, Coldfusion, MSSQL)
- Custom CMS Module / Plug-in development for both Wordpress and Drupal Content Management Systems (PHP, MySQL)
- Installed, Configured and Maintained Wordpress and Drupal CMS Based Web Properties
- Developed Custom Whitepaper Application for Oracle (PHP, MySQL)